

# an introduction to english language Updated Version

## An Introduction to English Language

The English language is one of the most widely spoken and influential languages in the world today. From global business and international diplomacy to entertainment and technology, English serves as a vital communication tool across countless domains. Understanding the roots, development, and characteristics of the English language is essential for learners, educators, linguists, and anyone interested in global communication. This comprehensive guide aims to provide an insightful introduction to the English language, exploring its history, structure, global significance, and future trends.

## Historical Background of the English Language

### The Origins of English

English is a Germanic language that originated in early medieval England. Its roots can be traced back to the Anglo-Saxon tribes—Angles, Saxons, and Jutes—that migrated to the British Isles around the 5th century AD. The language spoken by these tribes formed the basis of Old English.

### The Evolution Through Ages

The history of English is marked by several distinct periods:

- **Old English (c. 450–1150 AD):** Characterized by Germanic roots, Old English was heavily influenced by Norse invaders and Latin church influence.
- **Middle English (c. 1150–1500 AD):** Marked by Norman conquest in 1066, which introduced Norman French vocabulary and grammar influences.
- **Early Modern English (c. 1500–1700 AD):** The Renaissance brought a revival of classical learning, expanding vocabulary and standardizing spelling and grammar.
- **Modern English (1700 AD to present):** The language continued to evolve with colonial expansion, technological advances, and globalization, leading to the diverse forms of English spoken today.

## The Role of Literary and Cultural Influences

English literature, from Geoffrey Chaucer's Canterbury Tales to William Shakespeare's plays and modern authors like J.K. Rowling, has significantly shaped the language's development. Cultural exchanges through colonization, trade, and diplomacy have also contributed to the vocabulary and idiomatic expressions in English.

## The Structure and Features of the English Language

### Phonology and Pronunciation

English phonology includes a wide range of vowel and consonant sounds. The pronunciation varies significantly across different regions and accents, which adds to the language's richness but also presents challenges for learners.

### Vocabulary and Lexicon

English boasts one of the largest vocabularies among languages, with estimates ranging from 150,000 to over a million words, considering technical and scientific terms. This extensive lexicon is a result of:

- Borrowings from Latin, French, Greek, and other languages
- Coining of new terms during technological and scientific advancements
- Slang and colloquialisms evolving over time

### Grammar and Syntax

English grammar is characterized by:

- Relatively simple verb conjugation compared to other languages
- Use of auxiliary verbs for tense and aspect (e.g., be, have, do)
- Flexible word order, with Subject-Verb-Object being standard
- Extensive use of prepositions and articles

### Writing System

English uses the Latin alphabet, consisting of 26 letters. Its orthography (spelling system) can be complex due to historical spelling conventions, silent letters, and irregular pronunciation rules.

## The Global Significance of the English Language

## English as a Global Lingua Franca

Today, English is regarded as the world's primary lingua franca—an auxiliary language used for international communication. It is the official or working language in over 50 countries and widely used in international organizations like the United Nations and the International Olympic Committee.

## English in Business and Commerce

English dominates international business, finance, and trade. Many multinational corporations operate primarily in English, and proficiency is often a prerequisite for global career opportunities.

## English in Science, Technology, and Education

A significant portion of scientific research, technological development, and academic publications are in English. Universities worldwide offer courses in English to attract international students.

## English in Media and Entertainment

English-language media, including movies, music, television, and literature, have a global reach. Hollywood films, English pop music, and online streaming platforms have popularized the language worldwide.

## English on the Internet and Social Media

English is the dominant language on the internet, accounting for a large percentage of online content. Social media platforms facilitate global interaction primarily in English, further fostering its universal status.

## Learning and Teaching the English Language

### Why Learn English?

Learning English offers numerous benefits:

- Access to a vast amount of information and educational resources
- Enhanced employability and career prospects
- Ability to communicate with people worldwide
- Participation in global culture and entertainment

### Methods of Learning English

Effective approaches include:

- Classroom instruction with trained teachers
- Online courses and language learning apps
- Immersive experiences through travel and cultural exchange
- Practice with native speakers or language exchange partners

## Challenges in Learning English

Some common difficulties faced by learners are:

- Complex spelling and pronunciation rules
- Irregular verb forms
- Idiomatic expressions and phrasal verbs
- Regional accents and dialects

## The Future of the English Language

### Emerging Trends

English continues to evolve with technological innovations:

- Increased influence of digital communication and social media
- Emergence of new slang and internet vernacular
- Globalization leading to more diverse accents and dialects
- Integration of loanwords from other languages due to cultural exchange

### Potential Challenges

As the language grows, there are concerns about:

- Language homogenization potentially overshadowing regional dialects
- Loss of linguistic diversity
- Difficulty in maintaining standardization across different regions

## Conclusion

The English language remains a dynamic and influential means of communication. Its rich history, extensive vocabulary, and widespread use make it an invaluable global asset. Whether for personal growth, academic pursuits, or professional development, learning English opens doors to countless opportunities. As the world continues to embrace globalization and technological innovation, the role of English is poised to expand further, shaping the future of international communication.

Keywords for SEO Optimization:

- Introduction to English language
- History of English
- English language structure
- Global importance of English
- Learn English online
- English language development
- English as a lingua franca
- Benefits of learning English
- Future of the English language
- English language learning tips

Introduction to the English Language: A Comprehensive Overview

The English language, often regarded as the global lingua franca, has a rich history, complex structure, and widespread influence that permeates nearly every corner of the world. As one of the most widely spoken and studied languages today, understanding its fundamentals offers invaluable insights into its role in communication, culture, and international relations. This detailed exploration delves into the origins, evolution, grammatical features, vocabulary, phonetics, and the significance of English in contemporary society.

## Historical Background of the English Language

### Origins and Early Development

The roots of English trace back over 1,400 years to the Germanic tribes—namely the Angles, Saxons, and Jutes—who migrated to the British Isles around the 5th century AD. These tribes brought with them their languages, which gradually coalesced into what we now call Old English.

Key points about early English:

- Old English (circa 450–1150 AD): Characterized by a complex system of inflections, a

vocabulary heavily influenced by Latin and Norse, and a rich oral tradition including epic poetry like Beowulf.

- Influence of Latin and Norse: Latin arrived through Christian missionaries, while Norse influence increased due to Viking invasions, shaping vocabulary and syntax.

## **Middle English and the Norman Conquest**

The Norman Conquest of 1066 marked a pivotal turning point:

- Norman French influence: The ruling class spoke Norman French, which heavily influenced the vocabulary, especially in law, governance, art, and cuisine.
- Language features: Middle English (circa 1150-1500) saw simplification of inflectional endings and an expansion of vocabulary.

## **Early Modern English and the Renaissance**

From the late 15th to the early 17th century:

- The Renaissance: Brought a revival of classical learning and an influx of Latin and Greek words.
- The printing press: Invented by Johannes Gutenberg, it standardized spelling and grammar, making literature more accessible.
- Notable figures: William Shakespeare and the King James Bible significantly shaped the language.

## **Modern English and Global Spread**

Since the 17th century:

- Colonial expansion: British colonization spread English worldwide.
- Industrial Revolution: Facilitated international trade and communication.
- Contemporary English: Continues to evolve with influences from numerous languages and cultures, especially in the digital age.

## **Structural Aspects of the English Language**

### **Phonetics and Pronunciation**

English phonetics is known for its complexity and variability:

- Consonant and vowel sounds: The language features approximately 24 consonant sounds and around 20 vowel sounds, with many variations.
- Spelling and pronunciation discrepancies: Due to historical influences, English spelling often does not align directly with pronunciation (e.g., though vs. through).

## Grammar and Syntax

English grammar, while relatively straightforward compared to some languages, has distinctive features:

- Parts of speech: Nouns, verbs, adjectives, adverbs, pronouns, prepositions, conjunctions, and interjections.
- Sentence structure: Typically follows a Subject-Verb-Object (SVO) order.
- Tenses: Present, past, future, along with perfect and progressive aspects.
- Agreement: Subject-verb agreement in number and person.
- Modifiers: Use of adjectives and adverbs to add detail.

## Vocabulary and Lexicon

English boasts an extensive vocabulary, estimated at over a million words:

- Loanwords: Borrowed extensively from Latin, French, Greek, German, and many other languages.
- Synonyms and antonyms: Rich variety of words with nuanced differences, offering precision and expressiveness.
- Neologisms: Continual creation of new words, especially in technology and popular culture.

## Unique Features of the English Language

### Orthography and Spelling

English spelling can be irregular due to its diverse origins:

- Historical influences: Words retain spellings from older forms or borrowed languages.
- Examples: Knight, psychology, colonel.
- Spelling reforms: There have been proposals but no widespread standardization.

### Idioms and Phrasal Verbs

Idiomatic expressions and phrasal verbs are integral:

- Idioms: Phrases whose meanings are not deducible from individual words (e.g., kick the bucket).
- Phrasal verbs: Verb + particle combinations with idiomatic meanings (e.g., look up, give in).

## Varieties and Dialects

English manifests in numerous dialects:

- British English: Variations like Cockney, Received Pronunciation.
- American English: Distinct vocabulary and pronunciation.
- Other varieties: Australian, Canadian, Indian English, each with unique features.

## The Role of English in the Modern World

### Global Lingua Franca

English is the primary language of:

- International diplomacy
- Business and commerce
- Science and technology
- Entertainment and media

### English in Education and Research

- Most scientific journals publish in English.
- Universities worldwide offer courses in English.
- English proficiency is often a requirement for international careers.

### The Digital Age and English

- Dominance in internet content, social media, and digital communication.
- Emergence of digital slang, memes, and abbreviations, influencing language evolution.

## Cultural Impact

- English-language music, films, and literature shape global pop culture.
- Cultural exchange and understanding facilitated through shared language.

## Learning and Teaching English

### Methods and Approaches

- Traditional grammar-translation
- Communicative language teaching
- Immersive and bilingual approaches
- Use of technology and online platforms

### Challenges for Learners

- Irregular spelling and pronunciation
- Idiomatic expressions
- Extensive vocabulary
- Variations in dialects and accents

### Resources and Tools

- Language apps (Duolingo, Babbel)
- Online courses and tutorials
- Media and literature in English
- Language exchange programs

## Conclusion

The English language remains a dynamic, influential, and complex means of communication. Its history reflects centuries of cultural exchange and adaptation, shaping a language that is both diverse and adaptable. For learners, educators, and global citizens alike, understanding English's structure, history, and role in society unlocks numerous opportunities for connection, learning, and cultural appreciation. As it continues to evolve in the digital age, English's significance is poised to grow, cementing its status as a cornerstone of international communication.

In summary, mastering the English language provides access to a vast repository of knowledge, culture, and opportunities. Its rich history and widespread use make it a fascinating subject of study and an essential skill in today's interconnected world. Whether for academic pursuits, professional advancement, or cultural engagement, an introduction to English opens the door to endless possibilities.

**Question** What are the key features that define the English language? English is a West Germanic language characterized by a rich vocabulary, extensive use of loanwords, and a flexible grammar system. It is known for its adaptability, widespread global use, and its role as a lingua franca in international communication. How did the English language develop over time? English evolved from the Anglo-Saxon languages brought to Britain by Germanic tribes around the 5th century. It was later influenced by Norman French, Latin, and other languages, leading to the Modern English we use today. This development spans Old English, Middle English, and Modern English periods. Why is English considered a global language? English is considered a global language because it is the primary or secondary language in many countries, used extensively in international business, science, technology, entertainment, and diplomacy, making it a key tool for global communication. What are the main components of learning the English language? Learning English involves mastering four main components: reading, writing, listening, and speaking. Additionally, understanding grammar, vocabulary, pronunciation, and cultural context are essential for effective communication. How has the internet influenced the spread and evolution of the English language? The internet has accelerated the global spread of English, introduced new slang, abbreviations, and digital communication styles, and facilitated intercultural exchange, thereby continuously shaping and evolving the language in real-time.

**Related keywords:** English language, language learning, linguistics, grammar, vocabulary, pronunciation, syntax, phonetics, language skills, language history

## romaine introduction to sociolinguistics

**Romaine introduction to sociolinguistics** provides a foundational overview of how language functions within society, exploring the dynamic relationship between language, culture, identity, and social structures. As a prominent figure in the field, Jean Berko Gleason Romaine has contributed significantly to our understanding of how language varies and evolves in social contexts. This article aims to delve into the core concepts of sociolinguistics, its importance, key theories, and Romaine's contributions, offering a comprehensive introduction for students, researchers, and language enthusiasts alike.

## Understanding Sociolinguistics

## Definition and Scope

Sociolinguistics is the study of how language is used within society and how social factors influence language variation and change. It examines the relationship between linguistic features and social variables such as age, gender, ethnicity, social class, and geographical location. The field seeks to understand not just how language functions in communication but also how it reflects and shapes social identities and power dynamics.

## Historical Development

The origins of sociolinguistics trace back to the early 20th century, with pioneering work by scholars like William Labov, who is often regarded as the founder of modern sociolinguistics. His studies on language variation in New York City laid the groundwork for understanding linguistic diversity within urban communities. Over time, the discipline expanded to include studies on dialects, language attitudes, multilingualism, and language policy.

## Core Concepts in Sociolinguistics

### Language Variation

Language variation refers to differences in speech patterns across different social groups or regions. These variations can be systematic and are often linked to social factors. For example, dialects, accents, and vocabulary choices often distinguish one community from another.

### Language Change

Language change is a natural process where languages evolve over time due to social influence, contact with other languages, and internal linguistic developments. Sociolinguists study how social context accelerates or constrains these changes.

### Code-Switching and Code-Mixing

Code-switching involves alternating between two or more languages or dialects within a conversation or even a sentence. It often reflects cultural identity and social relationships. Code-mixing refers to blending elements of different languages within a single utterance.

### Language Attitudes and Ideologies

Attitudes towards different languages or dialects influence social interactions and language policies. Ideologies about language can reinforce social hierarchies or promote social cohesion.

## Key Theories and Approaches in Sociolinguistics

### Variationist Sociolinguistics

This approach, pioneered by William Labov, emphasizes studying observable linguistic variation and correlating it with social variables. It involves meticulous data collection and statistical analysis to understand patterns.

### Ethnography of Communication

Developed by Dell Hymes, this approach emphasizes understanding language in its cultural context. It considers speech communities and the social norms governing communication.

### Social Construction of Language

This perspective views language as a social product that is constructed and reconstructed through social interactions, emphasizing the fluidity of language and identity.

### Identity and Language

Research in this area explores how individuals use language to construct and express their social identities, such as ethnicity, gender, or social status.

## Romaine's Contributions to Sociolinguistics

### Educational and Pedagogical Perspectives

Romaine has extensively studied language development, bilingualism, and language education. Her work emphasizes the importance of understanding sociolinguistic factors in language teaching and learning, advocating for inclusive approaches that respect linguistic diversity.

### Language and Identity

Romaine's research highlights how language choice and variation are integral to identity formation. She explores how social groups use language to signal membership, resistance, or social stratification.

### Multilingualism and Language Policy

A significant part of Romaine's work addresses the challenges and opportunities of multilingual societies. She advocates for language policies that promote linguistic rights and respect for minority

languages.

## Research on Language Attitudes

Romaine has investigated how attitudes towards different dialects and languages influence social integration and educational outcomes. Her findings underscore the importance of positive language attitudes in fostering social cohesion.

## Applications of Sociolinguistics

### Language Planning and Policy

Sociolinguistics informs government and institutional policies on language use, education, and preservation of minority languages.

### Language Education

Understanding sociolinguistic principles helps educators develop curricula that accommodate linguistic diversity and support bilingual or multilingual learners.

### Social Justice and Equality

Studies in sociolinguistics shed light on linguistic discrimination and advocate for equal recognition of all language varieties.

### Technology and Communication

The digital age has expanded the scope of sociolinguistics to include online communication, social media language, and digital dialects.

## Challenges and Future Directions in Sociolinguistics

### Globalization and Language Contact

Increased contact among languages raises questions about language shift, endangerment, and the future of linguistic diversity.

### Technological Advances

Advances in data collection and analysis, including computational linguistics and corpus studies, are opening new avenues for research.

## Interdisciplinary Approaches

Integrating insights from anthropology, psychology, and sociology enriches understanding of language in social contexts.

## Addressing Language Inequality

Future research aims to promote multilingualism and challenge linguistic hierarchies, fostering inclusive societies.

## Conclusion

Romaine's introduction to sociolinguistics provides a comprehensive overview of how language functions as a social phenomenon. Her work emphasizes the importance of understanding linguistic variation, language attitudes, and identity within diverse social contexts. As the field continues to evolve, sociolinguistics remains vital for addressing contemporary issues related to language policy, education, and social justice. By exploring the intricate relationship between language and society, Romaine's contributions help us appreciate the rich complexity of human communication and its role in shaping social identities and structures.

Keywords: sociolinguistics, Romaine, language variation, language change, code-switching, language attitudes, multilingualism, language policy, identity, language education

Romaine Introduction to Sociolinguistics: Exploring Language in Society

### Introduction

*Romaine introduction to sociolinguistics* offers an insightful glimpse into how language functions within social contexts. As a field, sociolinguistics examines the dynamic relationship between language and society, exploring how social factors influence language use, variation, and change. This discipline bridges the gap between linguistics and sociology, revealing the intricate ways in which identity, culture, power, and social structures shape communication. Whether through regional accents, social dialects, gendered language, or language policies, sociolinguistics unpacks the profound impact of societal factors on language phenomena.

This article provides a comprehensive overview of the core principles introduced by Jeanette Romane, a pioneering figure in sociolinguistic research. We will explore foundational concepts such as language variation, dialects, and sociolects, delve into how social identities influence language, and examine contemporary issues like language contact and language policy. By the end, readers will gain a solid understanding of how sociolinguistics illuminates the complex relationship between language and society, emphasizing its relevance in today's diverse and interconnected world.

## The Foundations of Sociolinguistics: Jeanette Romane's Perspective

Jeanette Romane's contributions to sociolinguistics have been instrumental in establishing the field as a rigorous academic discipline. Her approach emphasizes that language cannot be studied in isolation from its social context. Romane argued that language is both a reflection of society and a tool for social interaction, shaping and being shaped by social identities and power relations.

### Key Principles of Romane's Approach:

- **Language Variation Is Systematic:** Romane highlighted that linguistic differences are not random but follow social patterns. Variations in pronunciation, vocabulary, and grammar often correlate with factors like geography, social class, ethnicity, gender, and age.
- **Language and Identity:** She emphasized that language choices serve as markers of personal and group identity, allowing speakers to signal belonging or differentiation within social groups.
- **Language Change Is Socially Driven:** Romane pointed out that language evolves through social processes, influenced by contact, migration, and social mobility.

Her work laid the groundwork for understanding language as a social practice, emphasizing that linguistic phenomena are deeply embedded in social realities.

## Core Concepts in Sociolinguistics

### Language Variation and Dialects

One of the fundamental concepts in sociolinguistics is language variation—the idea that no language is monolithic but exists in multiple forms across different communities.

- **Dialect:** A regional or social variety of a language distinguished by pronunciation, vocabulary, and grammar. For example, British English and American English are dialectal variations.
- **Accent:** A way of pronouncing words associated with a particular region or social group. For instance, a Southern American accent versus a New York accent.

- Sociolect: Language variation associated with a particular social class or group. For example, the language used by teenagers today versus older adults.

Why is variation important? It reveals social identities, geographical boundaries, and social stratification. Romane argued that understanding these variations helps linguists decode social structures and cultural identities.

### Registers and Styles

Language adaptation is another key concept. Speakers modify their language according to context?formal or informal settings, professional environments, or casual conversations.

- Register: A variety of language used in a specific context, characterized by vocabulary, tone, and formality. For example, legal language versus casual chat.

- Style-shifting: The phenomenon where speakers switch between registers depending on social situation or audience.

Romane emphasized that code-switching and style-shifting are natural strategies for negotiating social identities and maintaining social cohesion.

### Language and Social Identity

Romane's work underscores that language is a powerful marker of social identity. People use language consciously or unconsciously to express their belonging or differentiate themselves from others.

Gender and Language: Romane explored how gender influences language use, with women and men often exhibiting different speech patterns. For instance, women might use more standard language forms, whereas men might show more linguistic innovation.

Ethnicity and Language: Ethnic identity can be expressed through language choices, dialects, or code-switching. For example, bilingual speakers may alternate between languages to signal cultural identity.

Social Class: Language reflects social stratification. Working-class speech may differ markedly from upper-class speech, with implications for social mobility and perceptions of competence.

Romane argued that understanding these social markers is essential for analyzing power dynamics

and social inequalities.

## Language Contact and Change

Language contact occurs when speakers of different languages or dialects interact regularly, leading to borrowings, pidgin and creole formation, and language shift.

- Borrowing: Inclusion of words or phrases from one language into another. For example, English has borrowed extensively from French and Latin.

- Pidgins and Creoles: Simplified languages that develop in contact situations, often as a means of communication among groups without a common language, evolving into fully developed creole languages over time.

- Language Shift: When a community gradually adopts a different language, often due to social or economic pressures. For example, indigenous communities shifting to dominant national languages.

Romane emphasized that language contact phenomena reflect historical and social processes like colonization, migration, and globalization.

## Language Policy and Ideology

Language is not only a social phenomenon but also a political instrument. Romane examined how governments and institutions influence language use through policies and ideological frameworks.

Language Planning: Efforts to regulate or influence language use through standardization, promotion, or suppression.

Language Ideology: Beliefs and attitudes about language that reflect social power and cultural values. For example, the prestige associated with Standard English or the marginalization of minority languages.

Language Rights: Debates around linguistic diversity and the rights of communities to maintain their languages in education, media, and public life.

Romane highlighted that language policies can reinforce social inequalities or promote social cohesion, making the study of language ideology crucial for understanding societal power structures.

## Contemporary Relevance of Sociolinguistics

Today, sociolinguistics continues to evolve, addressing issues such as digital communication, globalization, and multilingualism.

**Digital Age and Language:** The internet has created new varieties of language, including slang, emojis, and memes, influencing how identity and community are expressed online.

**Globalization:** Increased contact among languages leads to language death, borrowing, and the emergence of global lingua francas like English.

**Multilingual Societies:** Countries like India and Canada exemplify linguistic diversity, where policies aim to balance the promotion of multiple languages with national unity.

**Language and Social Justice:** Sociolinguistics now plays a role in advocating for linguistic rights, combating discrimination based on language use, and promoting inclusive communication.

## Conclusion

*Romaine introduction to sociolinguistics* provides an essential framework for understanding how language functions within social contexts. By examining variation, identity, contact, and policy, the field reveals the complex interplay between language and society. Jeanette Romane's pioneering work underscores that language is not merely a system of rules but a living social practice that shapes and is shaped by social forces.

In an increasingly interconnected world marked by migration, digital communication, and cultural exchange, sociolinguistics remains vital for analyzing how language reflects societal structures and influences individual identities. Whether studying accents, dialects, or language policies, the insights from Romane's approach help us appreciate the richness of human communication and the social fabric it weaves.

Understanding sociolinguistics equips us to navigate and appreciate linguistic diversity, promote social justice, and foster more inclusive societies. As language continues to evolve in response to social change, the principles introduced by Romane offer timeless guidance for scholars, policymakers, educators, and anyone interested in the intricate dance between language and society.

**Question** What is the main focus of 'Introduction to Sociolinguistics' by Romaine?  
**Answer** Romaine's 'Introduction to Sociolinguistics' explores how language varies and changes in social contexts, examining the relationship between language and society, including topics like dialects, accents, language attitudes, and social identity. Why is sociolinguistics important in understanding

language use today? Sociolinguistics helps us understand how language reflects social identities, power dynamics, and cultural diversity, which is crucial in multicultural and multilingual societies to promote effective communication and social cohesion. What are some key concepts introduced in Romaine's book? Key concepts include language variation (dialects and accents), language change, language attitudes, code-switching, language and identity, and the social functions of language. How does Romaine describe the relationship between language and social identity? Romaine emphasizes that language is a vital marker of social identity, influencing and reflecting aspects such as class, ethnicity, gender, and social group membership. Can you explain the concept of language variation discussed in Romaine's book? Language variation refers to differences in language use across regions (dialects), social groups (sociolects), and contexts, highlighting that no language is monolithic but shaped by social factors. What role does Romaine assign to language attitudes in sociolinguistics? Romaine highlights that language attitudes?opinions and feelings about different languages or dialects?affect language change, social acceptance, and identity formation. How does 'Introduction to Sociolinguistics' address language change over time? The book discusses how social factors such as contact, migration, and technological advances influence language evolution, emphasizing that language change is a natural and ongoing social process. What are some real-world applications of sociolinguistics principles explained by Romaine? Applications include language planning, education, addressing linguistic discrimination, designing inclusive communication strategies, and understanding language policies in multilingual societies.

**Related keywords:** sociolinguistics, language variation, speech community, language and society, dialects, linguistic identity, language change, code-switching, social factors in language, linguistic diversity

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